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STEVE NGUYEN & ASSOCIATES' LEGACY LOUNGE ICONIC SUITE ROXX THE PRE-MTV VMAS

Los Angeles, CA (August 31, 2015) – ROXX Vodka presented Steve Nguyen & Associates' Legacy Lounge Iconic Suite in honor of the annual MTV Video Music Awards on August 28th & 29th. The invite only luxury suite was held at The London West Hollywood and offered guests luxury gifts and premium packages from ROXX Vodka, Savvy Travelers, Thibiant Beverly Hills, Abstract Charms, Stript Wax Bar, BiGR Audio, Feline Co., Brambila Salon, Kahoy Kollektion, I Flow and Kalologie.

Celebrities who visited Steve Nguyen & Associates' suite enjoyed the signature drinks like the Moon Roxx, Legacy on the Roxx and Iconic Tonics. All guests were gifted a 750mL bottle of ultra premium ROXX Vodka, apparel from Feline Co., accessories from Abstract Charms, bamboo sunglasses from Kahoy Kollektion, audio equipment by BiGR Audio, and the best on-the-go products for travel wellness from Savvy Travelers. Getting Hollywood red carpet ready, Kalologie offered on-site cellulite reduction laser treatments (which included butt lifts and tummy tightening) and gifted \$1000 gift certificates for the Alma vShape Laser. Thibiant Beverly Hills gifted their famous sugar scrub, 'Moisture Eyes' eye cream, Skin Clinical 'Extreme Healing' by Dr. Harry Glassman and \$450 gift card for anti-aging Gen V Laser treatments exclusive to Thibiant Beverly Hills. Celebrities and guests also got to enjoy a one hour Jin Shin Jyutsu Session from I-Flow, brow shaping by Celebrity Waxologist Katherine Goldman from Stript Wax Bar along with a \$100 gift card for a wax or spray tan, Bro Bars (all-in-one-soap bars for men) PRISSY mineral cosmetics, and Unite hair products with complimentary styling and make-up services from Brambila Salon.

In addition to receiving complimentary services and products, guests were able to support a noteworthy organization, It Gets Better and their "It Gets Better Pledge" campaign. It Gets Better Project's mission is to communicate to LGBT youth around the world that it gets better, and to create and inspire the changes needed to make it better for them.

Hot coupled celebrities in attendance over the two day event were Dove Cameron & Ryan McCartan, Corbin Bleu & Sasha Clements, Drew Seeley & Amy Paffrath. Other celebrities that walked the purple carpet were Allison Holker, Kendrick Sampson, Yari Cody Saintgnue, Jansen Panettiere, Monty Geer, TC Carter, Manny Fresh, Catherine Brewton, Pia Toscano, Rachel Mullins, Kelly Nishimoto, T-Lopez, Jimmy Jean-Louis, Arianne Andrew, Donovan Carter, Stephen Kramer Glickman, Rebecca Black, Ryan Ochoa, Robert Ochoa, Rick Ochoa, Raymond Ochoa, Tonya Banks, Yazmin Monet Watkins, Yara Shahidi to name a few.

ABOUT STEVE NGUYEN & ASSOCIATES

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Steve Nguyen & Associates (SNA) is an integrated 360° public relations, marketing, branded entertainment, prints & advertising, talent endorsements & seeding, and events & sponsorships media firm based in Beverly Hills, California. At its heart, SNA represents talent, major brands and film & television properties ranging from music artists, pro-athletes and motion picture film & television actors; to major brands across fashion, beauty, skincare, fitness, retail, health, technology, and food & beverage. SNA develops comprehensive creative solutions to overcome complex marketing challenges by integrating trusted and proven methods with adaptive emerging techniques; such as innovative entertainment hooks, special event planning, robust media planning, live performances, experiential messaging and lifestyle public relations. Connect with Steve Nguyen & Associates on Twitter @SNA_PR, Instagram @SNA_PR, Facebook Facebook.com/SNAPublicRelations. For more information on Steve Nguyen & Associates visit sna-pr.com.

ABOUT ROXX VODKA

Roxx Vodka is the world's finest ultra premium vodka. Roxx had chosen Poland to produce their vodka because of its tradition of more than five centuries of master distillers. Roxx then took their unrivaled recipe and sought after the most fertile, ecological regions of southern Poland to harvest their four special grains: wheat, barley, rye and triticale. The converging of mountain ranges of the southern regions of Poland is also where Roxx's water source is derived. A filtration of reverse osmosis then subtracts any impurities the fresh spring water may contain. Roxx's state of the art distillery then carefully forms each bottle of premium vodka.

Follow Roxx Vodka on Twitter @RoxxVodka, become a Roxx Vodka fan on Facebook at [Facebook.com/smoothroxxvodka](https://www.facebook.com/smoothroxxvodka) and follow Roxx Vodka on [Instagram.com/RoxxVodka](https://www.instagram.com/RoxxVodka). For more Roxx Vodka visit: RoxxVodka.com.

ABOUT IT GETS BETTER PROJECT

Founded in 2010 by Dan Savage and Terry Miller, the It Gets Better Project is a 501(c)(3) nonprofit organization that uses all forms of media and engagement to reach LGBT youth worldwide in order to provide critical support and hope that life indeed gets better. Through the organization's messages of hope, international resources and guidance, collaboration and mouthpiece in the media, the It Gets Better Project strives to continuously make life better for LGBT youth. To date, more than 60,000 inspirational videos have been uploaded in support of It Gets Better and the LGBT community, including support from President Obama and 500,000 others who have actively taken the pledge to spread It Gets Better's messages of hope and speak up against intolerance. The Project has expanded its support of LGBT youth on both a national and global scale, serving as a resource on policy and legal matters. The It Gets Better Project is resolute in its mission to make the lives of LGBT youth, simply put, better. Connect with the It Gets Better Project: @ItGetsBetter, [Facebook.com/ItGetsBetterProject](https://www.facebook.com/ItGetsBetterProject), [YouTube.com/ItGetsBetterProject](https://www.youtube.com/ItGetsBetterProject).

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